

BRAYDEN HALLOWS

UX/UI Designer

PROFILE

Seasoned design leader with experience guiding cross-functional teams through complex product challenges, turning user insights into elegant, conversion-focused interfaces that users love. My approach blends strategic thinking with pixel-perfect design philosophy.

EXPERIENCE

UX/UI Designer / 2020 - Present

Johnson & Johnson Insurance / 2022 - Present

- Conducted extensive user research and testing to guide product decisions and present findings to executives and stakeholders.
- Built & maintained a comprehensive Design System to serve as the guiding force for all design & branding decisions.
- Led the UX/UI Design of internal & external applications for web and mobile, with a strong focus on enterprise interfaces. Collaborated with product managers and development teams to craft industry-leading product offerings.

Freelance / 2020 - 2022

- Worked on a contract basis with startups to research and develop industry-leading product offerings across various industries.
- Provided long-term support to ensure continued success of products long after launch.



LOCATION

Charleston, SC



PHONE

(941) 246-9740



EMAIL

brayden.vultrae@gmail.com



WEBSITE

bhdesign.org

SKILLS

- UX Research & Strategy
- UI Design
- AI Integration
- Design Systems
- Prototyping & Testing
- Project Management
- Branding
- HTML/CSS
- Javascript

TOOLS

- Figma
- Adobe CC
- Claude Code
- Visual Studio
- Microsoft Office

CERTIFICATIONS

Full Stack Web Development

2026 | Udemy

User Interface Design

2022 | CareerFoundry